

Wave Expands its Footprint; Opens 'Wave Mall' in Jammu

- Brings Multiple Brand Shopping and Multiplex Experience to Jammu
- With Wave Mall, Jammu to emerge as a world- class retail destination
- The Mall attracts direct investment of Rs. 120 crores
- Wave Mall to generate employment to over 2000 direct and indirect employees
- The Mall to have a multiplex of 3 screens with total of 1043 seats

Jammu, April 30, 2014: Wave Infratech, the real estate arm of Wave Group, launched a multi-brand shopping destination and multiplex in Jammu. The inauguration of the mall commenced with a ribbon cutting ceremony by **Mr. Rajinder Singh Chadha, Chairman Wave Group, Mr. Manpreet Singh Chadha, Vice Chairman Wave Group.** Other dignitaries **Mr. R K Panpalia, MD Wave Group and Mr. Rajiv Gupta, Chief Executive Officer Wave Infratech** were also present at the inauguration.

The mall has been constructed in keeping with the preferences and requirements of Jammu's modern shopping enthusiasts who represent the aspirations of all amenities that one can find in metros.

The mall will help the city stray away from the mould of its image as a small-town pilgrimage destination to that of a global city with exceptional infrastructure facilities.

The four-level Wave Mall, located in the heart of Jammu, sprawls over an operational retail area of 200,000 square feet. In addition, its premises will include a multiplex, Wave Cinemas with 3 screens that accommodates 1043 seats.

Speaking on the occasion of the Wave Malls launch, Mr. Rajiv Gupta, CEO of Wave Malls and Multiplexes said, *"The Wave Mall launch in Jammu is part of our expansion plan. We recently launched malls in Meerut and Bareilly and aim to come up in Rudrapur and Ghaziabad now. The Wave Mall here in Jammu will be an epitome of the modern metro and a focal point for business, employment, and entertainment – all under one roof. It will create abundant opportunities for individuals and reshape Jammu's lifestyle trends. Wave Infratech's commitment to the state of Jammu will continue to accelerate the pace of growth and urban development in the region."*

The mall will provide shoppers a wide gamut of luxury brand choices in apparels, fashion, lifestyle, home furnishings, cinemas and cafés. Leading International brands, including Lifestyle, Allen Solly, Van Heusen, Barista, Yo China, Blackberry, Nike, Woodland, US Polo, TONI & GUY have signed up for their presence in the mall along with a host of large Indian brands. A dedicated food court, with a seating capacity of 200, will offer tired shoppers a variety of local, national and international cuisines and delicacies. The mall also offers ample parking space across three levels that accommodate 500 cars and 200 two-wheelers.

Mr. Surjit Singh, Director Wave Mall Jammu, said, *"The world-class Wave Mall, which has been designed keeping the regional community in mind, is poised to be a major shopping and entertainment hub in Jammu. It under one roof has brought the local, national and international brands in clothing,*

food and entertainment. The mall will create numerous employment opportunities and benefit the state of Jammu through significant revenues”

Bridging the gap between entertainment and technology, Wave Cinema offers the best-in-class digital, audio and visual experience. It already has 9 operational cinemas that house 35 screens with a total seating capacity of 9,975. WAVE Cinema’s presence at the Wave Mall will bring a luxury movie-viewing experience to Jammu. WAVE Cinemas is internationally certified for its film projection technologies.

Wave Mall has adopted the safety and security conscious designs to guarantee a safe environment for patrons who can enjoy the comfort of air-conditioned one-stop destination for shopping, cinema, food and entertainment.

About Wave Malls & Multiplexes

Wave Malls are undeniably one of India's finest shopping destinations, with cutting edge infrastructure, technology and management. They are one-stop destinations for shopping, entertainment and food.

Wave Group is a pioneer in developing shopping malls in North India. Wave Malls in Noida, Kaushambi, Lucknow, Moradabad and Ludhiana are testaments to its successful track record. Wave Group plans to further entrench its presence with new malls in Jammu, Bareilly and Meerut.

Wave Malls are designed to accommodate everyone’s special needs. Keeping this in mind the Group has installed ramps in addition to stairs and convenient utilities to ensure accessibility to all parts of the mall. For Wave Group security and safety is of paramount importance. Asero Worldwide, the globally renowned homeland security experts, have been retained to guarantee a safe environment for patrons to enjoy the comfort and convenience of the Mall.

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