

*an organisation built on TRUST*

**WAVE**

Wave Group - a leading business conglomerate that has expanded across industries to create a niche for itself. The integral beliefs of the Group are founded on hard work and team spirit. It has been steered by the long term vision of the Late Mr. Kulwant Singh Chadha since 1963. Today, the Wave Group boasts an impressive portfolio of businesses, including sugar manufacturing, distilleries and breweries, real estate, malls and multiplexes, beverages, sports, education and entertainment.

Wave Group’s policy has been to efficiently and effectively optimise its diverse businesses and maximise output by participating in all aspects of business. This has resulted in exponential growth in the Group’s productivity, its ability to transform industries and in creating opportunities for entirely new market segments. The business model has evolved significantly through strategic investments in services and technologies, ensuring that the Wave Group maintains its competitive advantage in every sector.

The Wave Group attributes a major part of its success to its visionary, the erstwhile Chairman Mr. Gurdeep Singh (Ponty) Chadha. His pioneering vision to conquer new heights and fulfil the dreams of all its stakeholders is the key to driving the Group to continuously set new benchmarks.

# WAVE

WAVE INDUSTRIES

- » SUGAR
- » GREEN POWER
- » STEEL
- » PAPER MANUFACTURING

WAVE DISTILLERIES & BREWERIES

- » DISTILLERY
- » BREWERY

WAVE BEVERAGES

- » BEVERAGE AND BOTTLING

WAVE INFRATECH

- » WAVE CITY
- » WAVE CITY CENTER
- » WAVE ESTATE
- » WAVE ROYAL CASTLE
- » WAVE 1<sup>ST</sup> SILVER TOWER
- » WAVE ONE
- » WAVE MALLS
- » WAVE CINEMAS

EDUCATION

- » GENESIS GLOBAL SCHOOL

SPORTS

- » DELHI WAVERIDERS – HOCKEY INDIA LEAGUE

ENTERTAINMENT

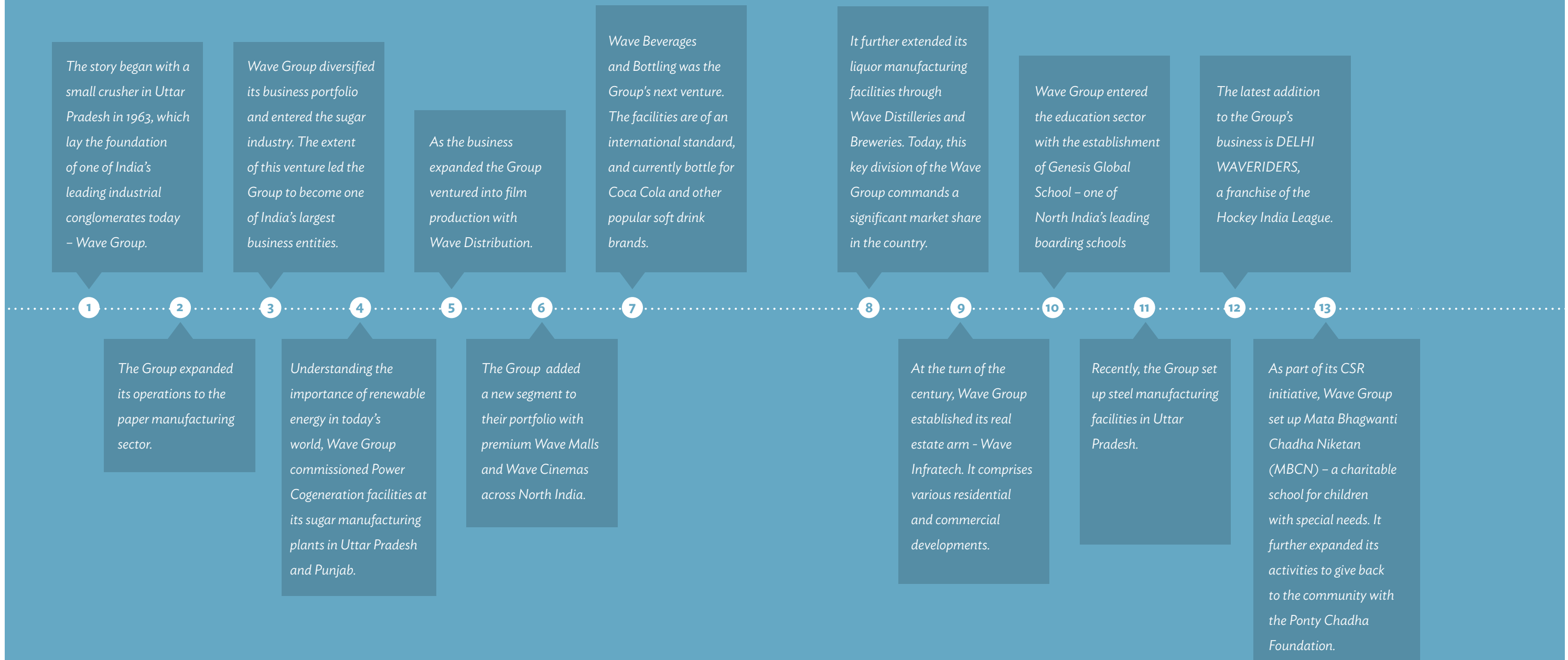
- » WAVE DISTRIBUTION – FILM PRODUCTION AND DISTRIBUTION

PONTY CHADHA FOUNDATION – CSR INITIATIVE

- » MATA BHAGWANTI CHADHA NIKETAN

*There has been no looking back for the*

*Wave Group since its inception in 1963*



Wave Group has expanded exponentially through the years across diverse business sectors, adding value to its repertoire along the way. Its name is now associated with redefining standards and

setting higher benchmarks for every industry it is present in. From small beginnings to a fledging empire it has overcome the odds and succeeded admirably – and this is only the beginning.

➤ OUR PHILOSOPHY & VALUES

The Wave Group, spearheaded by a highly respected management team in the industry, has built an enviable team of qualified, capable, passionate and dedicated professionals who constantly strive to innovate and develop exceptional products and services for its key stakeholders – the customers. Through a customer-centric approach the Wave Group emphasizes on its relentless endeavour to enhance customer satisfaction.

WAVE ~ an organization built on TRUST

Pioneering

THE SPIRIT TO EXPLORE UNCHARTED TERRITORIES

Innovation

CONSTANTLY SEEKING IMPROVED SYSTEMS AND PROCESSES TO OPTIMIZE PRODUCTIVITY AND ADD VALUE

Energy

THE INEXHAUSTIBLE AND UNRELENTING WILL AND DETERMINATION TO ACHIEVE GOALS, WHICH IS INGRAINED IN THE CORPORATE ETHOS

Passion for Excellence

IMBUED WITH THE DESIRE TO BE THE BEST AT EVERYTHING

Commitment

DEVOTION AND DEDICATION TO THE GOALS AND RELATIONSHIPS OF THE WAVE GROUP

Integrity

A STEADFAST ADHERENCE TO HIGH ETHICAL AND PROFESSIONAL STANDARDS

Adaptability

ADAPTING SWIFTLY AND DECISIVELY TO CHANGING MARKET CONDITIONS

➤ PROMOTERS & MANAGEMENT



Mr. Rajinder Singh Chadha **CHAIRMAN**

With an experience of over 30 years, Mr. Chadha is responsible for the Group’s strategic decision making along with corporate finance activities. He embarked his journey into business by operating a transport company at Delhi and Moradabad while pursuing his higher education. At a nascent age he established the Paper Mill, the success of which is contributed to his arduous hard work and commitment. At present, he administers the Sugar Manufacturing, Entertainment, Paper and other businesses under the Wave umbrella. Mr. Rajinder Singh Chadha along with Mr. Gurdeep Singh Chadha (popularly known as Mr. Ponty Chadha) were instrumental in steering Wave’s growth story across business portfolios of the group. With his leadership skills and never to give up attitude, Wave group is expected to grow bigger and better



Mr. Manpreet Singh Chadha **VICE CHAIRMAN**

Son of Mr. Ponty Chadha, Mr. Manpreet Singh Chadha has played a critical role in the diversification of the Wave Group. With over 19 years of experience, he managed the Sugar and Entertainment Business before leading the Wave Group’s prominent venture into the real estate industry. His progressive approach is driving the company in exciting new directions, as he continues to strengthen the management teams within the organisation.



Mr. Rajendra Kumar Panpalia **MANAGING DIRECTOR**

Mr. Rajendra Kumar Panpalia has a long standing experience of over 30 years and a well-established track record in strategy building, corporate management and other key operational spheres. He has previously held key positions in various reputed organisations in India, including Bajaj Hindustan, Raigadh Papers Ltd and Dalmia Resorts International Ltd.





# WAVE Industries

Wave Industries – the industrial arm of Wave Group has flourished to new heights and operates in business sectors as diverse as sugar, green power, steel and paper manufacturing. Wave Industries has been crucial to the Wave Group's success as it continues to expand rapidly. It is already a market leader in several sectors within the country and plans to establish a market presence globally in the coming years.

*Excellence in Diversity*





## SUGAR & STEEL

Wave Group forayed into the Sugar Business in 1997-98, post acquiring sugar mills in Dhanaura, Uttar Pradesh and Dasuya, Punjab. Today the Group is one of the largest players in North India with six sugar mills in Uttar Pradesh and one in Punjab. In Uttar Pradesh, Wave Group has a combined Sugarcane Area of approximately 1,00,000 Hectares with the total cane crushing capacity of 29,000 TCD.

The Group commands a definite edge in the sugar industry due to its cluster of sugar mills in the Western part of Uttar Pradesh, a high concentration of large sugarcane area in close proximity to the sugar mills, unmatched irrigation facilities and the presence of highly fertile soil.

At Dhanaura, a steel plant facility has been integrated alongside the sugar mill, which has a manufacturing capacity of 72,000 MT per annum. Commercial production from the steel plant commenced in 2013.



## GREEN POWER

Wave Group has established power cogeneration facilities at two of its sugar units in Dhanaura, Uttar Pradesh and Dasuya, Punjab. The cogeneration plants generate Green Power using bagasse – a residue from the cane sugar manufacturing process. Green Power thus produced is used for the captive consumption of the sugar plant and the excess power is exported to the state grid as per the power purchase agreement.

Power cogeneration facilities substitute the power generated by conventional fossil fuels like coal, diesel/oil, natural gas, amongst others and helps reduce carbon dioxide emissions and conserve finite fossil fuels. The Group also plans to install cogeneration facilities at all its sugar manufacturing plants.





## PAPER

Wave Group entered the paper manufacturing sector by acquiring a plant in Bilaspur, Uttar Pradesh.

The plant had a capacity of 9,500 MT, that has now increased to 79,000 MT and manufactures Kraft and semi-Kraft paper. Today, it is one of the largest paper manufacturing plants in Uttar Pradesh that produces writing, printing copiers and newsprint paper.



# WAVE Distilleries & Breweries Ltd.

## DISTILLERIES

Wave Group has distilleries in Punjab and Uttar Pradesh. The combined production capacity of molasses and grain base distilleries is 150 KL per day. The plants are equipped with modern technology and designed to maintain zero effluent discharge. As a result of the adoption of such eco-friendly processes, the distillery in Punjab has received carbon credits. Brands produced at Wave Distilleries include Raffles (Whisky, Vodka, Rum and Gin), Evening Special Whisky and Divine Special Premium Whisky.



## BREWERY

In 2011, the Group set up a world class green field brewery to manufacture international quality beer packaged in bottles and cans. The Brewery has the capacity to produce 1 million Hecto Litres of beer annually (1 million cases per month). The Group has successfully launched its own brand with an international look and packaging under the brand name Wave Premium Beer, available in 2 distinct flavours. In addition to its own brand, the Group bottles Kingfisher, one of India's most sought after brands.

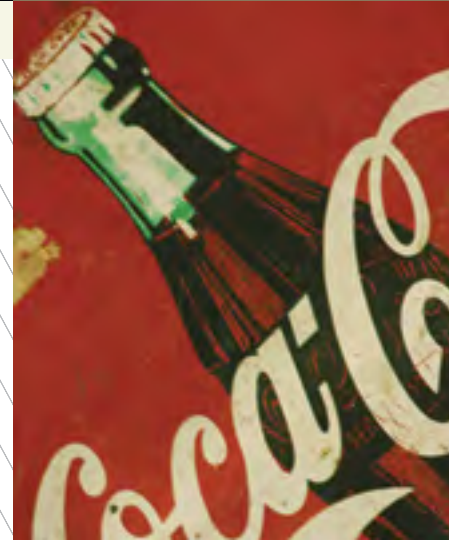




# WAVE Beverages

## BEVERAGE AND BOTTLING

Wave Beverages' plant in Amritsar, Punjab, is one of the nine franchises of Coca Cola India Ltd in the country, equipped with both hot and cold bottling facilities. The plant has a capacity of 1290 BPM on the fully automated line and produces many popular soft drinks consumed in the country including Coca Cola, Fanta, Limca, Thums Up, Sprite, Kinley Soda and Maaza.







*A decade ago, Wave Infratech was established as the real estate arm of the Wave Group. Since then it has evolved into one of the leading players in the real estate sector and is envisioned to soon become one of the largest real estate developers in the country. It is building outstanding integrated townships which include Wave City, Wave City Center, Wave Estate and Wave Royal Castle in addition to its ground breaking commercial projects such as Wave One , Wave Hubb and Wave 1<sup>st</sup> Silver Tower.*

*Wave Infratech is widely acknowledged for its futuristic and extraordinary real estate projects. It is introducing India to the Smart City Concept in association with IBM – the global leader for smart technology. Besides these impressive residential ventures, Wave Infratech's portfolio also includes a host of Wave Malls and Wave Cinemas. Wave Infratech is scaling new heights and revolutionising city skylines across India.*

*Quality is the hallmark  
of our construction*





## *The city that thinks for you*

*Spread across an impressive 4500 acres, Wave City is one of India's largest Smart Cities that is only 30 minutes away from Delhi. Built on the Smart City concept by IBM and designed by the globally renowned city planners Bentel Associates from South Africa, Wave City is constructed keeping in mind contemporary design and new-age architecture. With the luxury of open spaces and modern designs, this city ensures a pampered, secure and luxurious lifestyle.*

*It boasts of more than 750 acres of green spaces, a wide congestion free network of BRT for smooth traffic flow, mechanized garbage control systems, fiber optic connectivity for each resident, 24 x 7 security systems, healthcare provisions including hospitals, medical university, educational institutions, ISKCON Temple, Genesis Play School, local shopping centers, malls and multiplexes. These are only a few of the unique, smart and eco-friendly facilities offered by the project. It is a city full of vigor and vitality, which makes it the perfect place to enjoy a comfortable, convenient and uncluttered lifestyle.*



**SMART CITY**  
Conceptualised  
by IBM



**CENTRAL COMMAND  
CENTRE**  
Hi-tech supervision  
of security and  
maintenance



**SMART WATER**  
Management  
for efficient  
water usage



**DEDICATED BRT**  
Smart traffic  
system for hassle  
free commute



**50 CLEAN AND  
GREEN PARKS**  
Healthy and clean  
environment

*It is one of India's largest Smart City based on IBM Smart City Concept  
Spread across 4500 acres*

*Located 30 minutes away from Delhi situated on NH-24*

*Proposed metro connectivity*

**OFFERS** Residential Plots, Independent Floor and Villas, Group Housing  
and Commercial Spaces



## The world is within

As one of India's biggest mixed-use residential and commercial developments, it is the most anticipated property in the country. The unique driving force of Wave City Center is Wave Group's key underlying principle – consideration. The entire project is shaped and managed by the dreams, hopes and aspirations of the future citizens of Wave City Center. As Wave Group's aspirational real estate destination, it aims to fulfil people's wishes for a perfect home. The sheer scale of this residential project exceeds anything ever witnessed in the Delhi NCR.



Premium eco-friendly homes & serviced apartments



Global work environment with super premium offices & convention center



International brands & shopping experience just a step away



Family entertainment



Metro Connectivity



A range of premium hotels



Scientifically designed internal transport system



Buzzing 'Downtown' nightlife with trendy clubs, pubs & restaurants



State-of-the-art security systems 24X7



100% Power Backup

One of India's biggest mixed use residential and commercial developments

Spread across 152 acres

Located 15 minutes away from Delhi, in the heart of Noida

### PRODUCT OFFERINGS

Serviced Residences, Studio Apartments, Premium Office Complexes, High Street Shop Condominiums, Malls and Multiplexes, a range of premium Hotels, Convention Center and Family Entertainment Center.



WAVE  
Estate



Well planned and integrated multi-product luxurious township with futuristic infrastructure  
Spread across 300 acres  
Located 7.5 km away from the international airport, in Sector 85 & 99 Mohali, Punjab near Shivalik Hills  
**OFFERS** Plots, Villas, Group Housing, Commercial Plots, and SCOs.

Wave Estate is a gated community, located in Mohali, Punjab. The city is poised to be one of the most important residential and commercial hubs in North India. Mohali's proximity to the capital of Punjab, Chandigarh, makes it an extremely viable destination for IT and Telecom companies to set up offices. Wave Estate will offer the highest quality of life and design with streamlined planning and architecture to provide a comfortable and seamless lifestyle for its residents. Its key features include 100% power back up, rainwater harvesting systems, water recycling and eco-friendly commuting facilities. It will transform one's lifestyle and instil a much needed work-life balance on account of the close proximity between the commercial and residential spaces.

WAVE  
Royal Castle  
NH -24



Self-sustained contemporary living at its luxurious best  
Spread over 200 acres  
Located 30 minutes away from Delhi situated on NH-24, adjacent to Wave City  
**OFFERS** Plots and Floors

Wave Royal Castle is a self-sustainable township for those who prefer to live an exclusive life. It offers an experience of unmatched luxury with all conveniences of living a cosmopolitan life within walking distance, including recreational space, movie theatre and spa within a gated community.



## WAVE 1st Silver Tower

Wave 1<sup>st</sup> Silver Tower is strategically located in Sector 18 Noida, the commercial hub of Noida. It houses state-of-the-art office spaces and is situated opposite Noida's Sector 18.

It comprises a well designed, energy efficient facade with water harvesting capabilities. It has large column free spaces that allows customisation of the office. It provides the perfect platform for businesses to grow, as well as energize and invigorate employees within a productive environment.

## WAVE One

Wave One is an iconic structure of approximately 2 million sq. ft. and is situated in the core of Sector 18, the commercial hub of Noida. Designed by internationally recognised architect, Brennan Beer Gorman from New York, the tower is set to offer an experience like none other. A fusion of global expertise merged with the philosophy of positive energy flowing through the property, the architecture complies with the principles of Vaastu and Feng Shui, assuring prosperity and success.



*It is an immaculate mix of office and retail space*

*Built over 225,000 sq. ft.*

*Located in Sector 18 Noida – near the metro station, known as the commercial hub of Noida*

**OFFERS** Retail section is planned to provide maximum visibility for branding and outdoor publicity



*Ultra-modern office and prime retail space*

*Spread across 2 million sq. ft.*

*Located in Sector 18 Noida, known as the commercial hub of Noida*

**OFFERS** It has silver, gold and platinum office spaces with luxurious lobbies, an exclusive club with an infinity edge pool, tennis court and gyms, along with high street shops with double height showrooms, a 2000 car parking facility, a 5 screen multiplex and multi-cuisine food court.



## WAVE Malls

Wave Malls are undeniably one of India's finest shopping destinations, with cutting edge infrastructure, technology and management. They are one-stop destinations for shopping, entertainment and food.

Wave Group is a pioneer in developing shopping malls in North India. Wave Malls in Noida, Kaushambi, Lucknow, Moradabad and Ludhiana are testaments to its successful track record. Wave Group plans to further entrench its presence with new malls in Jammu, Bareilly and Meerut.

Wave Malls are designed to accommodate everyone's special needs. Keeping this in mind the Group has installed ramps in addition to stairs and convenient utilities to ensure accessibility to all parts of the mall. For Wave Group security and safety is of paramount importance. Asero Worldwide, the globally renowned homeland security experts, have been retained to guarantee a safe environment for patrons to enjoy the comfort and convenience of the Mall.

## WAVE Cinemas

Wave Cinemas have revolutionized the movie-viewing experience in India with state-of-the-art Digital Sound, Audio & Projection systems, 4K projectors and comfortable seating. Wave Cinemas are the pioneers in creating a unique and an unparalleled entertainment experience.

Wave Cinemas offer a host of screens across Delhi, Chandigarh, Ludhiana, Moradabad, Kaushambi, Noida, Haridwar, Meerut and Lucknow, which can seat more than 7000 people in ergonomically designed seats. Wave Cinemas are soon going to be inaugurated in Ghaziabad, Bareilly and Jammu.

Wave Cinemas introduced the concept of Platinum Lounge to the country, changing the movie viewing experience to a luxury experience. Watching a movie in the Platinum Lounge in Noida or Ludhiana, or in the Gold Lounge in Lucknow, is an unmatched experience altogether.

Wave Cinemas has been awarded the "Best of India" in the Cinema Category by India Today.





## EDUCATION



Genesis Global School, Noida is a premier day-cum-residential school in close proximity to Delhi. It provides a state of the art campus that sprawls across 30 acres of land with lush green surroundings and facilities that help nurture the future leaders of the country. Genesis Global School offers an international platform to its students that perfectly blends technology, modern pedagogy, culture and innovation. Genesis Global School inculcates international standards of education, but at the same time follows the national curriculum, ensuring a balanced education for its students. It has an international collaboration with Clifton College, a premier academic institution in the United Kingdom. The schools have an ongoing exchange program, which includes student and faculty exchange programs and overseas sports exchanges.

The school has a centrally air-conditioned building with a 24/7 Electronic surveillance security. It has a hostel facility with 5-day and 7-day boarding options as well as an extended day school facility. Other facilities on campus include Wi-Fi on-campus, e-classrooms, multimedia library and computer labs that help enhance a student's learning experience.

In addition to academics there is an emphasis on sports at Genesis Global School. There are 21 different indoor and outdoor sporting activities that are conducted at the school. In addition to these, the school plans to provide golf, horse riding and shooting facilities to the students soon – a feat that will distinguish Genesis Global School from any other school in the NCR.

The school has several accolades associated with its name. Genesis Global School has been ranked as the Number 1 Boarding School in Delhi NCR by Education World India Rankings 2012. The school constantly strives to grow and provide its students with a premier educational experience.





## *Live Hockey. Love Hockey.*

*As part of the Group's commitment towards promoting the national sport (Hockey), it acquired the Delhi franchise of the Hockey India League – DELHI WAVERIDERS.*

*The DELHI WAVERIDERS' team symbolises the respect for sportsmanship and the glory of the players who represent the game. DELHI WAVERIDERS are proud to be a part of the Hockey India League, a premier sports league and a significant milestone in the history of the game. It brings the game where it belongs – to the people. We endeavour to bring the game back to its past glory, packed with exhilarating moments in sport.*





## ENTERTAINMENT



## WAVE DISTRIBUTION – FILM PRODUCTION & DISTRIBUTION



Wave Group ventured into the film production and distribution business in 1999. To date, it has produced and distributed over 150 Bollywood blockbusters including Ready, Devdas, Gadar, Kahani and OH MY GOD. In addition to India, the global distribution network covers Nepal, Bhutan, USA, UK and several other Arabian and Asian countries.







*The*  
PONTY CHADHA  
FOUNDATION

*The Ponty Chadha Foundation is an organisation set up by Mrs. Jatinder Kaur Chadha, wife of Mr. Ponty Chadha, to channelize its capabilities towards social welfare and economic development of the communities the Wave Group works within.*

*The Ponty Chadha Foundation undertakes a plethora of socially responsible activities keeping in line with its belief to give back to society and care for people. As part of its initiatives, the Ponty Chadha Foundation sets up medical camps regularly to conduct free tests and check-ups.*

*It has also recently joined hands with India Food Banking Network (IFBN) to provide essential food grains to the lesser privileged in Noida and Ghaziabad, through the Uttar Pradesh Chapter. India Food Banking Network is part of the Food Security Foundation India. It is a national pioneering hunger relief programme started by Aidmatrix Foundation and Cargill India under the Chairmanship of Dr. Sam Pitroda.*

*The Ponty Chadha Foundation has also established schools to facilitate education amongst children from all walks of life. Mata Bhagwanti Chadha Niketan (MBCN) is a school for the differently abled and is the most admirable initiative of the Ponty Chadha Foundation, as it has changed the lives of more than 800 students to date.*





THE PONTY CHADHA FOUNDATION



MATA BHAGWANTI CHADHA NIKETAN (MBCN)



*Mata Bhagwanti Chadha Niketan (MBCN) is a charitable special school for differently abled children. The Ponty Chadha Foundation has taken over the management responsibility of MBCN. It is one of the very few private rehabilitation institutions that provides services free of cost to its students. MBCN is fully committed and dedicated to the rehabilitation of specially abled children.*

*Wave Group's belief is that differently abled children are entitled to the same love and respect in society as any other child is. The aim of MBCN is to make the children as self-sufficient as possible, through vocational skill training. Presently the institution provides rehabilitation services, including a range of therapies customised to each student, to over 800 beneficiaries. It is the value to care for others that has enabled MBCN to gain the trust of its supporters, including the parents of the children attending MBCN. Seeing the children smile at the end of the day is the biggest reward and the Wave Group's incentive to do more for them.*





## OUR PARTNERS



### FINANCIAL / BANKING

*Oriental Bank Of Commerce India*

*Punjab and Sindh Bank India*

*Allahabad Bank India*

*Corporation Bank India*

*IFCI India*

*State Bank of India India*

*State Bank of Bikaner and Jaipur India*

*State Bank of Patiala India*

*HDFC Bank India*

*Yes Bank India*

*Sumitomo Mitsui Banking Corporation India*

### HOME LOAN

*State Bank of India India*

*HDFC Bank India*

*Canara Bank India*

*Bank of India India*

*ICICI Bank India*

*Axis Bank India*

*Central Bank of India India*

*DHFL India*

*L&T Finance India*

### ADVERTISING AGENCY

*Rose UK*

### CONSTRUCTION

*Larsen & Toubro India*

*B. E. Billimoria & Co. Limited India*

*Shapoorji Pallonji India*

*Leighton Australia*

### CONCEPT

*Base USA*

*Skidmore, Owning & Merrill LLP USA*

*WS Atkins UK*

*Spectral USA*

*Studio DRA UK*

*AECOM USA*

*BBG - BBGM USA*

*FORREC Canada*

*ARUP UK*

*Dunbar and Boardman UK*

*MXD Canada*

*Nostri Architects USA*

### TECHNOLOGY

*IBM USA*